

New Distrib Plan For Rank Pix

Trade Relations Happy—McLean

Interviewing Ross McLean of the National Film Board during his stay in San Francisco to cover the conference, a representative of the Hollywood Reporter found it interesting that Canada, according to the deputy film commissioner, had no such

(Continued on Page 5)

20th-Fox Gross Hits New High

Highest gross income in the history of 20th Century-Fox Film Corporation was realized in 1944 when total receipts from sale and rental of films and theatre admissions amounted to \$172,624,529, as revealed in the annual report.

(Continued on Page 10)

Nathanson-Rank Exchanges For UK and French Product

In Toronto last week J. Arthur Rank and Paul L. Nathanson of Britain and Canada respectively, owners jointly of Odeon Theatres of Canada, announced that a new Canadian motion picture distribution organization, with branch offices in exchange centres, is to distribute in Canada all films handled by the Rank interests.

Among those films will be the product of French Gaumont and other French producing units with whom Rank recently concluded an arrangement.

The announcement was the first of a number to follow about plans that will have an important effect on the future of the Canadian motion picture industry.

(Continued on Page 2)

Jim Cowan Reps Lawrence Here

Public Relations counsel in Canada for the J. Arthur Rank interests is James Cowan of Editorial Services, Ltd., it has been announced by Jock Lawrence, whose organization has charge internationally of public contact of every sort that arises

(Continued on Page 5)

Stone Takes Charge

Management of the Victory Theatre in Mission City, British Columbia, has been taken over by Jack Stone who was previously manager of the Marpole Theatre in Vancouver.

The Victory is an Odeon unit.

Theatre Hold'g Corp. Has Unusual Plan

A form of theatre operation which will attract wide attention from both the public and trade will be that of the Hollywood, Toronto, when the end of building restriction will allow it to get under way. It will be new to Canada, although there are several similar ideas in action across the line, and solve a number of nettlesome problems arising from the personal and picture preferences of the patrons.

Theatre Holding Corporation, which controls the Hollywood, will build a 750-seat annex beside and parallel to the main auditorium, which seats 1056. The annex will be an independent theatre unit and run the same program as the main auditorium but the schedule will be so arranged that the patron may, by entering one or the other, see

(Continued on Page 2)

'All Star Bond Rally' Was Widely Shown

"All Star Bond Rally," the Victory Loan short made by 20th Century-Fox for the Canadian Motion Picture War Services Committee, played 1197 theatres and was exhibited for 3361 days, according to figures released by Sydney Samson, Canadian general manager for the film company.

It was also shown for 74 days in 41 army camps equipped for 35 mm. The subject is being used in the USA now.

New Idea for the Young Idea



Paul L. Nathanson and J. Arthur Rank, joint owners of Odeon, greet each other outside the Colony Theatre, Toronto, where the Canadian premiere of Odeon Movie Clubs for Young Canadians took place. On the left is John Davis, managing director of Odeon of Britain and on the right, G. I. Woodham Smith, legal adviser to Mr. Rank.

Fanny by Gaslight

EMPIRE-UNIVERSAL FILMS LIMITED. It is one of the most unusual films in years and causing long lineups.

Outstanding box office attraction now in its third triumphant week at the Uptown Theatre, Toronto. An Eagle-Lion picture distributed in Canada by

Theatre Hold'g Solves Duals?

(Continued from Page 1)

that part of the double bill which was mainly responsible for drawing him to the Hollywood. He may, if he pleases, remain for the rest of the program. No matter what time he enters, the film he came to see will be on one screen or the other.

Smoking will be permitted in either the annex or the main auditorium, so that the smoker may enjoy that privilege while the non-smoker is not exposed to what he considers an annoyance.

The double bill has always had opposition from a powerful minority of the patrons and this solution will be a welcome one.

There will be a common entrance and foyer and the patron need walk just a little further to reach the annex.

Nearest to the projected scheme to have been in operation in Canada was that of the Loew's Theatre in Toronto in the days of its Winter Garden. The program and the schedule were the same in both units, two prints being used.

The innovation will be studied closely by other circuits and perhaps initiated where the situation warrants it.

New Distrib Setup For Rank Films

(Continued from Page 1)

Rank and Nathanson spent considerable time discussing mutual interests and apparently came to agreeable conclusions about a number of things.

Whether the announcement means the creation of an organization with a new name, offices and personnel, as it seems to imply, or whether the facilities of another organization will be used is not known. It is understood that it will not come under the Empire-Universal banner, and it is likely that the Rank product being handled by that company will be turned over to the new one. Esquire Films, within the jurisdiction of O. R. Hanson but a Nathanson enterprise, also offers British films, mainly Ealing product, to which Rank has acquired distribution rights.

Rank product has not been confined to Empire-Universal in Canada, for "The Life and Death of Colonel Blimp" is being distributed by United Artists.

In December, 1944, it became public that Empire-Universal was contemplating the establishment of a company to handle British films, to be known as Eagle-Lion Distributors. This is the name of Rank's international distribu-

tion organization, although Paul Nathanson and John Davis had stated during the announcement of the merger of both Odeons that the deal had nothing to do with distribution.

However, announcements of staff appointments did not follow as expected and Eagle-Lion Distributors lapsed.

To New York

J. Arthur Rank visited Montreal and Ottawa before returning to Toronto, then headed for New York, where he arrived on June 4. In Montreal he and his party were the dinner guests of Mr. C. D. Coleman, president of the Canadian Pacific Railway, and in Ottawa he met the Honourable Malcolm MacDonald, British High Commissioner.

In New York Mr. Rank will address a special meeting of the Independent Theatre Owners Association. He is expected to visit Minneapolis later to consult with members of the milling industry, his leading interest.

In addition to Mr. Rank, the party includes G. I. Woodham Smith, legal adviser; John Davis, managing director of Odeon Theatres of Great Britain; Barington Gain, financial adviser; and Jock Lawrence, public relations counsel.

Several days after his arrival in Toronto executives and department heads of Odeon had a chance to meet their British employer at a luncheon in the Library, Royal York Hotel. Paul Nathanson, T. J. Bragg and Mr. Rank spoke, the latter emphasizing the responsibility of those present to their company, industry and country.

Kid Clubs Start

The British leader was present at the opening in Canada of one of his pet projects, Odeon Movie Clubs for Young Canadians. The scene was the Colony Theatre, Toronto, and 600 youngsters took it in. Mr. Rank spoke to the children, bringing them greetings from the British members of the club and expressing the hope that they might eventually visit and entertain each other.

The program was made up of an "Our Gang" comedy, Disney's "Dumbo," and two shorts made especially for this work by Rank's production unit in Britain. Slides reminded the kids to be good in this way or that. There was a concert by the air cadet band, which had paraded to the theatre, some words from "The Chief," in this case Manager Hillard Conway, a sing-song and a mass pledge.



PAUL NATHANSON

The program will be extended as soon as practicable, with Tom Bowyer of Odeon in charge.

Press Reaction

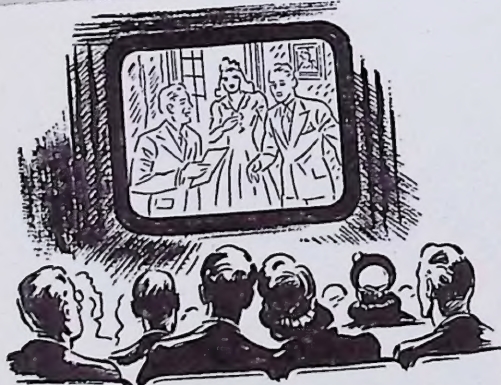
Most of the interest of members of the press in Rank's presence apparently arose out of the possibility of motion picture production in Canada on a commercial scale. Despite the fact that he was careful not to give the impression that he intended anything beyond educational and industry films, his answer that he would be glad to see films with Canadian backgrounds made by his units was connected with production in Canada by some.

According to the Hollywood Reporter he had the intention of producing pictures in Canada in an effort to build a "truly Canadian motion picture industry" and that his first ventures, educational and children's films, "would be followed by features with Canadian backgrounds."

Hollywood Variety gave the impression that Rank had Canadian-made features in mind for the future, to be aimed at the British Empire and American markets.

Roly Young of the Toronto Globe and Mail addressed an open letter to Rank in which he pointed out that the stage was thriving in the United States and Great Britain. "Many years ago," he wrote, "there was a thriving theatrical industry in Canada, which the motion picture industry systematically exterminated by the simple process of buying up all the available theatres and either turning them into movie theatres, or in many cases, by simply charging them off to the local movie houses and keeping them closed so that the stage shows could not find any place in which to perform."

He then asked whether Rank's company would maintain a closed door policy if Canadian drama and opera became available.



The Show Must Go On

Yes, the Show must go on, but it won't if your equipment breaks down. In these times it's your most valued possession. Safeguard it with Dominion Sound Service.

Dominion Sound Equipments
LIMITED

Head Office: 1620 Notre Dame Street West, Montreal
BRANCHES: AT HALIFAX TORONTO WINNIPEG REGINA CALGARY VANCOUVER

A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means—an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

Dorian Gray

with George Sanders, Hurd Hatfield,
Donna Reed, Angela Lansbury

MGM 110 Mins.
SILK-GLOVE HORROR STORY
WITH STRONG APPEAL TO ADULT
AUDIENCES RATES AS SWELL EN-
TERTAINMENT.

Emergence of Oscar Wilde's best-known work is evidence of Hollywood's production maturity. The way has been long and obstacle-studded, but courage of Producer Pandro S. Berman has prevailed. Film's most impressive attribute is its general appeal to mature audiences.

To sophisticates it remains Wildean, preserving much of the flavor imparted by the author, and studded with his epigrams spoken crisply and cleverly by George Sanders, as Lord Henry Wotton, rascal, cynic and questionable friend of Hurd Hatfield, who plays Dorian Gray.

To another segment of theatre-goers, Wilde's story of abnormal psychology will appear dominantly as fantasy, which was the device used to recount the sordid happenings in Gray's perpetually young life, during which span he himself does not age but rather the oil painting of him. Yet another division of screen patrons will regard the Berman opus as a murder thriller, spliced with tragic romance and mysticism. Thus "The Picture of Dorian Gray" has over-all lure, and is consequently rugged box-office stuff.

Cast has been ingeniously chosen, and there are few contemporary films equal to it in photography and settings, the latter carrying all the tinsel splendor of the Victorian Age. Albert Lewin's direction is of high merit, as is the screenplay which he wrote.

Hatfield is convincing as Dorian Gray, possessing the bright and ethereal exterior necessary for the most effective portrayal of his soul's incredible blackness.

CAST: George Sanders, Hurd Hatfield, Donna Reed, Angela Lansbury, Peter Lawford, Lowell Gilmore, Richard Fraser, Douglas Walton, Morton Lowry, Miles Mander, Lydia Bilbrook, Mary Forbes, Robert Greig, Moyna MacGill, Billy Bevan, Renie Carson, Lillian Bond, and Devi Dja and Her Balinese Dancers.

CREDITS: Producer, Pandro S. Berman; Director, Albert Lewin; Screenplay, Albert Lewin; Author, Oscar Wilde; Musical Score, Herbert Stothart; Cameraman, Harry Stradling; Recording Director, Douglas Shearer; Art Direction, Cedric Gibbons, Hans Peters; Set Decorations, Edwin B. Willis; Film Editor, Ferris Webster.

DIRECTION, Expert. PHOTOGRAPHY, Accs.

The House Of Fear

with Basil Rathbone, Nigel Bruce
Universal 69 Mins.

LATEST OF THE SHERLOCK HOLMES SERIES IS ACCEPTABLE MELODRAMATIC DIVERSION.

Melodramatic entertainment that borders on the gruesome has been concocted from the Sir Arthur Conan Doyle story "The Adventures of the Five Orange Pits." The Sherlock Holmes fans should have themselves a grand time, for the film is among the best of the series, being loaded with action, suspense and unalloyed villainy.

The scene of the story is a forbidding old house on the Scottish coast where the members of a club known as "The Good Comrades" keep disappearing mysteriously, supposedly the victims of foul play. Each holds a heavy insurance policy naming the club's final survivor as the beneficiary. By the time Holmes and his trusty Dr. Watson find the answer to the riddle only one member is left.

The missing members are found in an abandoned tunnel very much alive. Their murders were faked to enable them to get the insurance money.

The film has capable direction by Roy William Neill, who also produced, and acting that has much to be said for it. Basil Rathbone and Nigel Bruce once more are an effective and amusing team.

CAST: Basil Rathbone, Nigel Bruce, Aubrey Mather, Dennis Hoey, Paul Cavanagh, Holmes Herbert, Harry Cording, Sally Shepherd, Gavin Muir, Florette Hillier, David Clyde.

CREDITS: Producer, Roy William Neill; Director, Roy William Neill; Screenplay, Roy Chanslor; Based on story by Sir Arthur Conan Doyle; Cameraman, Virgil Miller; Musical Director, Paul Sawtell; Art Directors, John B. Goodman, Eugene Lowrie; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gausman, E. R. Robinson; Film Editor, Saul Goodkind.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

Fashion Model

with Robert Lowery, Marjorie Weaver
Monogram 61 Mins.

WEAK COMEDY MURDER-MYSTERY YARN SUFFERS FROM FAR-FETCHED PLOT, OVER-PLAYING.

Wholesale murder prevails throughout far-fetched plot which makes a bid for laughs rather than thrills. Some of the situations are overplayed, reducing the category of the film to unmitigated farce.

Weaver and Lowery keep the action alive and make the most of their standard comedy situations in their roles as a fashion model and stock boy of a smart dress shop.

Lowery is suspected of murdering one of the models in the shop and Weaver talks the police inspector out of holding her boy friend. Then the owner of the dress shop is found murdered after being propositioned to find an expensive brooch which the dead model had in her possession. Lowery and Weaver are now being hunted by the police as the killers. Another model gets it in the neck when she is found strangled. But our young lovers absolve themselves after giving the cops a merry chase by leading the police to the home of the killer, a milquetoast character.

CAST: Robert Lowery, Marjorie Weaver, Tim Ryan, Lorna Gray, Dorothy Christy, Dewey Robinson, Sally Yarnell, Harry Depp, Nell Craig, Edward Keane, John Valentine.

CREDITS: Associate Producer, William Strobbach; Director, William Beaudine; Cameraman, Harry Neumann; Film Editors, William Austin and Dan Milner; Art Director, E. R. Hickson; Musical Director, Edward J. Kay; Set Decorator, Vin Taylor; Sound, Tom Lambert; Screenplay, Tim Ryan and Victor Hammond; Original Story, Victor Hammond.

DIRECTION, So-so. PHOTOGRAPHY, Fair.

Toumanouva MGMs

Tamara Toumanouva, the noted ballet dancer who recently signed an MGM contract, will play her first role in "Ballerina," sharing honors with Margaret O'Brien. The picture will be produced by Joe Pasternak and directed by Henry Koster.

Bring on The Girls

with Eddie Bracken, Veronica Lake,
Sonny Tufts

Paramount 92 Mins.
AMUSING MUSICAL COMEDY RATED GOOD ENTERTAINMENT; AIDED BY PRODUCTION NUMBERS.

Girl trouble provides Eddie Bracken with another screen vehicle that is a fountain of entertainment. A good program musical comedy, "Bring on the Girls" will win general acceptance on the basis of its fine Technicolor investiture, its highly diverting production numbers, its hilarity and its musical treatment.

The film moves breezily and amusingly under the direction of Sidney Lanfield and the supervision of Associate Producer Fred Kohlmar. The fact that much of the action takes place in bistros makes the film constantly interesting value.

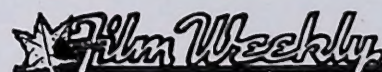
"Bring on the Girls" relates a gay though not-very-convincing yarn of an extremely wealthy young man who yearns for a femme who will love him for himself. Disgusted, he joins the Navy. A member of his law firm is sent along to keep an eye on him. Our hero falls in love with a cigarette girl whom he believes to be in love with him and not his dough, but the cutie, who really is stuck on his guardian, makes a dope of him. A romance with a rich girl solves his problem.

Bracken is very funny as the rich lad. Quite a funster, too, is Sonny Tufts as the guardian. Veronica Lake is the ciggie gal and Marjorie Reynolds the rich dame.

CAST: Veronica Lake, Sonny Tufts, Eddie Bracken, Marjorie Reynolds, Grant Mitchell, Johnnie Coy, Peter Whitney, Alan Mowbray, Porter Hall, Thurston Hall, Lloyd Corrigan, Sig Arno, Joan Woodbury, Andrew Tombes, Frank Faylen, Huntz Hall, William Moss, Norma Varden, Spike Jones and orchestra, Marietta Canty, Dorothea Kent, Ray Riggs, Stan Johnson, William Haade, Jimmy Dundee, Walter Baldwin, Pat Cameron, Maxine Fife, Veda Ann Borg, Douglas Walton, Grant Withers, Noel Neill, Jimmy Conlin.

CREDITS: Associate Producer, Fred Kohlmar; Director, Sidney Lanfield; Screenplay, Karl Tunberg, Darrell Ware; Based on story by Pierre Wolff; Cameraman, Karl Struss; Musical Director, Robert Emmett Dolan; Songs, Jimmy McHugh, Harold Adamson; Dance Director, Danny Dare; Art Directors, Hans Dreier, John Meehan; Settings, Raoul Pene du Bois; Film Editor, William Shea; Sound, Wallace Nogle, John Cope; Set Decorator, Ray Moyer.

DIRECTION, Good. PHOTOGRAPHY, Fine.



Vol. 10, No. 23, June 6, 1945

HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor,
Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or \$2.00 per year.

Entered as Second Class Matter.

Printed by Eveready Printers Limited, 78 Wellington Street West, Toronto, Ontario.

THE WORLD CAN'T DO
WITHOUT LOVE



Trade Relations Happy—McLean

(Continued from Page 1)

thing as a quota on American films in mind.

"There is at present no idea of imposing any restrictions on the USA film industry," said McLean. "So long as the relations remain as friendly as at present we will have no disputes," he added, and continued by saying, "The American industry has treated Canada fairly and all we ask is a continuation of such treatment.

"We have been getting along beautifully with America, England and France and there is no reason why that entente cordiale should be upset."

When asked about picture production McLean made it plain that Canada has no plans in this connection.

"Climatic conditions are a bar to production in Canada," he pointed out. "And so long as Canada is fairly treated by producers of other countries, we will have no quarrels. As a matter of fact, we are glad to have these producers make pictures or part of them in Canada. All we ask is that they give the world a true picture of our country, its life and customs."

When asked about the entry of J. Arthur Rank into the Canadian exhibition field through his purchase of an interest in Odeon Theatres of Canada, McLean stated that the government at Ottawa had no objection.

"The coming of Rank will be an asset to the exhibition end of the Canadian industry," he said.

He said that he did not know whether Rank had any plans to produce in Canada and he emphasised that past attempts to produce pictures in the Dominion had proven unsuccessful because of the climate. "But if Rank believes he can produce pictures in Canada, we shall be glad to give him every co-operation possible," McLean stated.

"Our attitude is that we welcome anything that can help Canada."

Loew, Marx Bros. In Production

A new film producing company, Loma Vista Films Incorporated, has been formed by David L. Loew in association with the Marx Brothers. Under the banner of the new firm, the Marxes, Groucho, Harpo and Chico, will star in an original comedy "A Night in Casablanca" which will be released through United Artists. The film script will be written by Joseph Fields.



This Time They Knew

Reporters were surprised to find J. Arthur Rank, possessor of the greatest amount of personal power in the film and theatre industry, anything but the dynamic individual you would expect a man to be who had acquired such a position in so short a time. He is also younger looking than his photos indicate.

Rank listened politely to the many questions, without interruption and with the manner of a man unaccustomed to being interviewed. Often he continued to listen expectantly after the question had ended, as though there was more to come. During this delay some reporter would ask another question, in which case the previous one drew little more than an acknowledgment as an answer.

Questions that tended toward the provocative brought some of Rank's party in on the verbal double to assist in providing a satisfactory answer.

This time the reporters knew all about Rank. When John Davis and Paul Nathanson called a press conference last November to announce the merger they were startled into silence by what happened. Clare Appel had distributed an announcement and those present were invited to question Paul and Davis. Nothing happened, each reporter waiting for the other.

"Who," asked Alexandrine Gibb of the Toronto Daily Star, "is this man Rank?" The would be question-answerers were caught with their stance down and the film trade press men were surprised into a laugh. "Yes," said Ken McTaggart of the Globe and Mail, "who is Rank?"

They were right, of course. The tradesters, used to reading about Rank in every industry journal, overlooked that fact that he meant little to the daily press. Rank's status was explained and the interview started.

It reminded me somehow of a recent yarn about a war correspondent who had gotten an important story at night and located a typewriter in a house without lights. Fortunately, he was one of the few key tappers who knew the touch system and for four hours he worked with a will. Then he turned his copy in for filing with the comment that it was probably the best work he had ever done.

The other fellow shoved his copy back pityingly. The sheets were blank. The typewriter had had no ribbon.

Verbiage

"No man has ever been born who was wise enough to be a censor."—Josephus Daniels at 83 . . . "Unlike criticisms of the legitimate theatre, movie reviews have no appreciable effect on the box office."—From Sean Edwin's column, "The Sound Track," in the Montreal Herald . . . Racing "has as much bearing on improving the breed of horses as a bawdy house has on eugenics."—Mayor LaGuardia of New York . . . "Poor children, poor children, just wait a little and you will see who will laugh at the end."—Premier Duplessis of Quebec to Liberal members who laughed with glee when the Legislative Council killed the six per cent so-called luxury tax.

On the Take

Charlie Cashman's new assistant is Ronnie Brynaert, who can set you straight when the councillor is away counselling . . . That's a musical moniker FPCC's partner in the Northland, Flin Flon, Manitoba, has—"Chummy" Plummer . . . This publication has been delayed in its arrival on time twice recently by mechanical trouble. A snag in any of the number of stages necessary to its preparation can cause it and you know how things are these days . . . Len Bishop, Tom Daley and Paul Maynard went around the Thornhill course the other day, with Bishop betting Tom a fiver that Paul would beat him. The game was tied going into the 18th and Daley got on the green with two beautiful shots. Looked so much of a cinch that Bish paid him off after Paul hit a wild one. But the wild one bounced off the clubhouse steps and back on the green within four feet of the hole! That ruined Daley, what with insult being added to insult by having to put ten in Len's hand instead of five.

Jim Cowan Reps Lawrence Here

(Continued from Page 1)

from the activities of Britain's leading film and theatre figure.

Cowan, well-known to the theatre industry for many years in a number of capacities, will govern the release of matters pertaining to policy and of general interest, as well as facilitate the flow of publicity material on films to those responsible for its distribution.

The trade and daily press has found difficulty in the past in getting information because news releases were made in London and New York. Such news will now be released in Toronto for Canada simultaneously with London and New York. Also with the termination of the war in Europe the shortage of manpower and raw materials will be diminished, making it possible to create publicity material, the distribution of which will be important. Exhibition of British films has been handicapped until now by uncertainty about the arrival and the amount of such material.

Cowan became Canadian representative in 1940 of Emeric Pressburger and Michael Powell, affiliates of Rank now, and was associated with the Canadian exploitation of "49th Parallel," "The Silver Fleet" and "Colonel Blimp."

A former newspaperman who was connected with the Toronto Daily Star and conductor of the theatre column in the Star Weekly, he has worked with stage companies. Cowan was Variety's representative when Sime Silverman was alive.

Offices of Editorial Services, Ltd., are at 80 Richmond Street West, Toronto.

'Navy Show' Movie For British Studio

Canada's "Navy Show" will make a film for the British National Film Corporation if permission is received from Ottawa, according to Capt. J. P. Connolly, chief of special services, RCN.

The picture will likely be made after the show completes a tour of American and Canadian camps in Europe.

FOR SALE

Walker Plastic Moulded Screen

Nine Feet Nine Inches
by 13 Feet.

BOX 10

Canadian Film Weekly

WORLD PREMIERE ENGAGEMENT, ROXY, N. Y., IS FULFILLING ALL THESE BOX-OFFICE PREDICTIONS!

"Hilarious! Will click everywhere!"—*Variety*

"Plentiful grosses!"—*The Exhibitor*

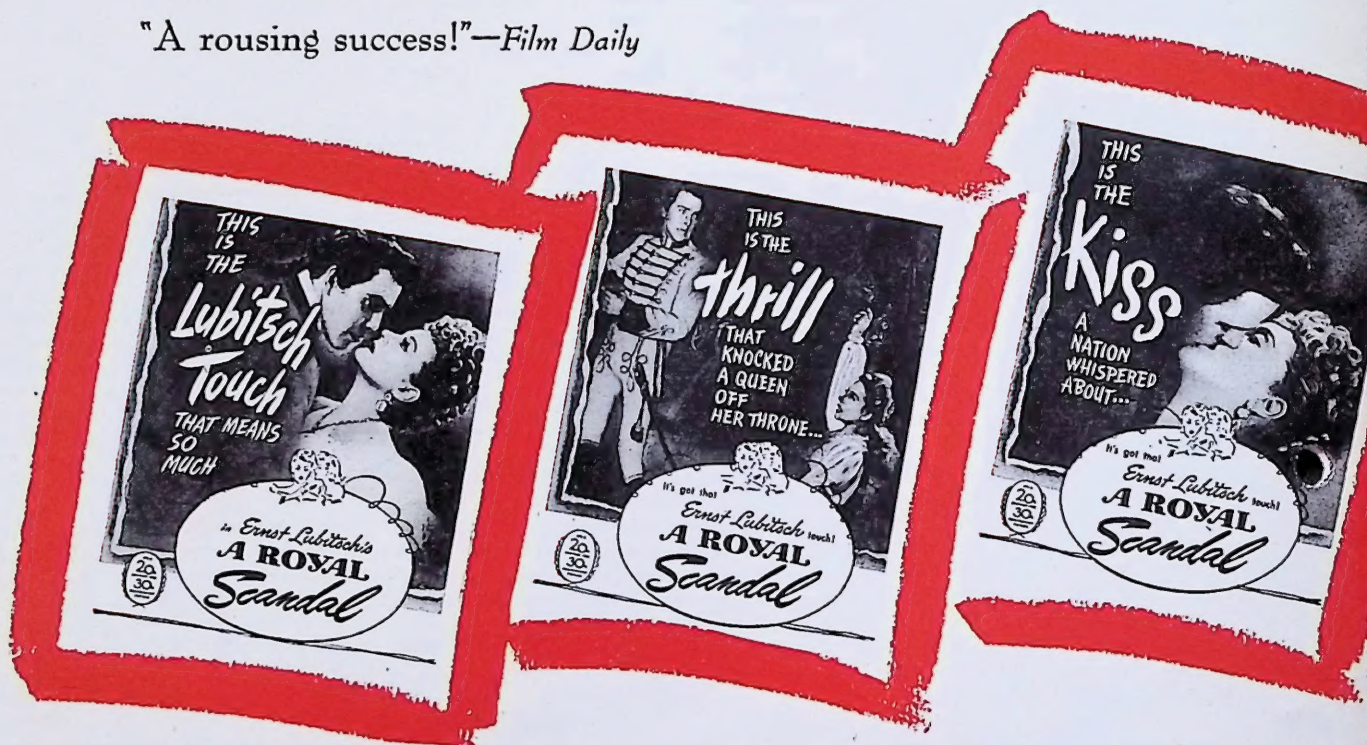
"Carries high box-office promise!"—*Daily Variety*

"One of the outstanding comedies of the year!"—*Motion Picture Daily*

"They'll talk about Tallulah for an Academy award!"—*Motion Picture Herald*

"First rate box-office attraction!"—*Hollywood Reporter*

"A rousing success!"—*Film Daily*



TALLULAH CHARLES ANNE WILLIAM
BANKHEAD · COBURN · BAXTER · EYTHE

Ernst Lubitsch's

A ROYAL

Vincent Price · Mischa Auer · Sig Ruman · Vladimir Sokoloff · Mikhail Rasumny

Screen Play by Edwin Justus Mayer · Adapted by Bruno Frank · From a Play by Lajos Biro and Melchior Lengyel

"I HAVEN'T MY CROWN AND SCEPTRE NOW

... ONLY MY LIPS... MY ARMS

... BUT I STILL COMMAND!!!"

She gave the world
something to whisper
about... And Lubitsch
gives you something
to remember!



Tallulah
BANKHEAD

Charles
COBURN

Anne
BAXTER

William
EYTHE
in

Part of the
Roxy Ad
Campaign!

Ernst Lubitsch's
**A ROYAL
Scandal**



with
Vincent Price

MISCHA AUER
SIG RUMAN
VLADIMIR SOKOLOFF
MIKHAIL RASUMNY

Directed by
OTTO PREMINGER
Produced by
ERNST LUBITSCH
Screen Play by Edwin Justus Mayer
Adapted by Bruno Frank • From a Play
by Lajos Biro and Melchior Lengyel

DOORS OPEN 9:00 A.M.

ROXY

Last Feature Showing 10:20 P.M.
7th Ave. & 50th St.



Scandal

DIRECTED BY
OTTO PREMINGER • ERNST LUBITSCH

KEEP SELLING BONDS!



Upward and Onward for PRC

Rise of PRC to Industry Prominence is Reflection of Astute Direction and Use of Sure Film Showmanship

THE fifth year of Producers Releasing Corporation finds that company, under the keen guidance of Leon Fromkess, moving upward quickly and surely into the major ranks through expansion of its facilities, development of stars, emphasis on technical excellence and inclusion of the quality of surefire showmanship in all its pictures.

The company will deliver 40 films during the next season, an ambitious program which has won support from exhibitors, as is evident by the great increase in its accounts. Reflecting this support is the present activity of the studio, for within a three-week period beginning June 11 seven feature films will go before the cameras.

The seven all bear boxoffice titles and the studio has hand-picked the subject matter, public preference being its guide. The films are "Wife of Monte Cristo," "The Flying Serpent," a horror picture produced by Sig Nuefeld; "Detour," a Martin Mooney production, "Queen of Burlesque," "Corky," a second Mooney film; "Bombshell from Brazil," a Jack Schwartz production; and "The Clock Struck Five."

* * *

AT the First Annual Convention of PRC, held at the Congress Hotel, Chicago, Ill., March 22-24, 1941, the company announced 42 pictures—24 Features and 18 Westerns. Deliveries were made 100 per cent — as promised.

With increasing demand and growing prestige, expansion along all lines was inevitable. The company was progressing at a pace that demanded greater resources. In Dec. 1941, Pathe, Inc. acquired all the stock in PRC.

The purchase of this stock brought into association the oldest and the newest corporate names in the film industry. Expansions of all operations followed.

September, 1943, marked the most significant expansive step

taken by PRC since its inception. This was the consummation of the deal whereby the company acquired property and buildings of the Fine Arts Studios, in



LEON FROMKESS

Under his leadership the expansion of PRC and the growth in popularity of its product is evidence in the eyes of the trade of a place in the major ranks in the near future.

Hollywood, and the formation of the PRC Studios Corporation to operate the plant. PRC took formal possession on October 15th.

With the taking over of Fine Arts Studios, the reorganization of the company's executive setup got under way. Leon Fromkess was elected President of PRC Pictures, Inc.

Leo J. McCarthy was appointed General Sales Manager. Under the company's expanding production activities, Martin Mooney was made associate producer. In the sales field, McCarthy revealed that the staff had been increased 50%.

* * *

AT its 4th Annual Convention, New York, June 26, 1944, the company announced the merger of PRC Pictures, PRC Productions, and PRC Studios, with Pathe Laboratories, Pathe Management and the Terminal-Shaker Heights Realty Co., into Pathe Industries, Inc.

The announcement of 40 pictures on the 1944-45 program emphasized the tremendous strides production had made toward major status. The product set forth in the company's annual announcement presaged an ambitious array of showmanship pictures budgeted 100% to 800% in excess of any previous year, with outstanding stars heading the casts.

The pictures completed and released to date bear out every promise made in that announcement. "Bluebeard," "The Great Mike" and "The Town Went Wild," have been acclaimed as setting a new standard for PRC production; with "Dixie Jamboree," "Swing Hostess," "I Accuse My Parents" and "I'm From Arkansas" proving definitely box office; and "Strange Illusion" and "Crime, Inc.," two of the highest budgeted Specials on the program ready for preview release.

* * *

WITH a clear cut perspective of production requirements and a definite program of forthcoming pictures in the making, the company has acquired more than twenty important story properties now in various stages of preparation, in addition to a backlog of more than this number of fictional properties for future screen adaptation. The properties now in work include five best selling novels, one magazine short story and fifteen originals.

Fromkess, president of PRC and Producer of PRC Productions, has as his associate producers Martin Mooney, Al Herman, Herman Boxer, Fred Jackson, and the Roth-Greene-Rouse trio whose first picture for PRC, "The Town Went Wild," proved a sensational success.

Mooney, who was associate producer of "Bluebeard," has just completed "Crime, Inc.," based on his own novel exposing the notorious rackets in New York a decade ago.

The roster of independent producers contributing to the PRC program include Jack Schwartz, who made "Dixie Jamboree," and now is producing the company's first all-color picture "Enchanted Forest"; Sigmund Neufeld, producer of "Swing Hostess," "The Kid Sister" and the Buster Crabbe-Al St. John Westerns; Alexander-Stern, who made "I

Accuse My Parents," and producers of the Dave O'Brien-Tex Ritter Westerns; B. K. Blake, Harry Gourfain, Harry Brash and I. E. Chadwick Productions, all of whom have important pictures scheduled.

During the International Celebration of its Fifth Anniversary, which extended through a five-week period starting March 1, the greatest number of theatres in the history of the company are expected to play PRC product.

* * *

CLI MAXING the most eventful years of its history was the consummation, November 20, of the deal whereby PRC formed PRC Film Exchanges to acquire, as the first step in the operation of its own distribution, eight key domestic exchanges, viz; Los Angeles, Dallas, Cleveland, Cincinnati, Detroit, Pittsburgh, Omaha and Des Moines. The acquisition and operation of these exchanges is the forerunner to the taking over and operation of a major portion of its domestic distribution by May 1, 1945.

Further evidence of expansion was the announcement that PRC will enter the field of exhibition as well as distribution. The Board of Directors at this time also approved plans for major producing units not heretofore connected with the company to distribute their product through PRC exchanges.

These details marked the most important step in the history of PRC toward the ultimate goal of emerging as a major producing, distributing and exhibition company.

With every promise made since its inception fulfilled, PRC enters its fifth year with an enviable record of Achievement.

Harry Allen is President and Dave Griesdorf General Sales Manager of PRC's Canadian company.

Award to MGM Pic

MGM's "Valley of Decision" has won Scholastic Magazine's blue ribbon award for May. In addition it has been given three checks, which signifies "tops, don't miss!"

Pan-America Musical

"Pan-American Sensations of 1946" will be a top budget musical combining the star talent of both Americas and filmed in part in South America. It will be a United Artists release.

Situation Wanted

Experienced Mgr. or Asst-Mgr. available for Motion Picture Theatre.

Experienced in Advertising and Personnel work.

Military Exempt.

Apply Nat. Selective Service, App. No. 2224, Nelson, B.C.



Paramount's 'Practically Yours'

LOADED with production values and fast-moving situations, Paramount's "Practically Yours" is gay most of the way, occasionally switching to sentiment.

Fred MacMurray is an air hero who is gifted with Claudette Colbert as his girl when the name he uttered before making a death plunge is mistaken for hers.

They agree to play along because of public interest in their supposed romance.

Helping things are Gil Lamb, Cecil Kellaway, Robert Benchley and Jane Frazee.



Columbia Lot A Busy One

Cornell Wilde, Columbia's new star, will play the male lead in the Technicolor production, "The Bandit of Sherwood Forest" opposite Anita Louise. Wilde scored a personal triumph in his first major role as Frederic Chopin in "A Song to Remember" which is still playing to capacity audiences in Canada's show-houses.

"The Bandit of Sherwood Forest" is a swashbuckling romance adapted from Paul A. Castleton's novel "Son of Robin Hood."

"A Thousand And One Nights," a Technicolor fantasy which also has Cornell Wilde in the male lead, is soon to be released.

* * *

Fred MacMurray and Leslie Fenton have become movie producers with the forming of Mutual Productions. Their first picture will be "Pardon My Past" with Marguerite Chapman playing the feminine lead opposite MacMurray. The production will be released by Columbia.

* * *

Leslie Brooks has the top feminine role in "I Love a Bandleader," a Columbia musical which will feature Phil Harris and "Rochester."

* * *

"Rusty," the story of a boy and his dog, will star 11-year-old Ted Donaldson. Conrad Nagel and Margaret Lindsay will play the adult leads with Gloria Holden in the second feminine lead. The film will be directed and produced by George Sherman under the supervision of Leonard Picker.

20th, MGM, Warners Plan FDR Life Epic

There's a three-way race on in Hollywood to see who is going to make the first picture on the life of Franklin Delano Roosevelt. According to reports, Darryl Zanuck of 20th Century-Fox, who produced the "Wilson" opus, is trying to get the jump on MGM and Warners. Zanuck is planning his picture as a documentary and historical subject with Robert Sherwood writing the script. He hopes to make it international in character by enlisting the cooperation of various foreign governments.

'Lend-Lease' Talent To British Producers

First of what is anticipated to be a series of similar "Lend Lease" talent arrangements, a comparatively unknown Hollywood screen player, Kim Hunter, has been chosen for the feminine lead in the next Michael Powell and Emeric Pressburger film to be made in England, titled "A Matter of Life and Death."

Foreign Opposition For Hollywood

Freedom of the screen, a prime requisite of Hollywood post-war expansion, "is a complex story, involving American foreign policy, international trade rivalries and domestic politics" which are further complicated by struggles between competing film companies as well as various industry elements," states John A. Kouwenhoven in the May issue of Harper's magazine. This has been known to industry people for a long time, the trade press having given adequate attention to matters in which the industry finds itself involved.

The emergence of Rank in England and the government-sponsored National Film Board in Canada has caused the use of the motion pictures for purposes other than entertainment to win space in non-trade publications in both countries. Realization of the importance of the motion picture to the domestic economy of the USA is now causing that medium to become the subject of public discussion in the USA.

The future of the National Film Board, as Canada's propagandist abroad, is also in question among those who feel that it has served an excellent purpose to date. National Film Board reels have been made in many languages for theatre and non-theatre distribution. The World in Action series, dealing with matters of international importance during the war, may eventually suffer from a loss of interest as the world returns to normalcy. It is agreed that, rather than give up its place on the screens of the world, subjects should be provided which are of general interest and can do a peacetime job for us.

In a recent report on the attitude of the American State Department which has been making greater use of movies and is becoming interested in helping the development of the American film industry, Variety revealed that the war has brought the American government to consider the motion picture as "perhaps the most powerful of all communications media in domestic affairs" and "easily the most valuable" in international affairs.

The fact is that movies are coming to be regarded more and more as the most powerful of propaganda weapons and it is for this reason that governments all over the world are encouraging, and in many cases subsidizing, the development of native film industries, while increasing rather than removing barriers to the importation of Hollywood movies.

There are 58 countries which are in one way or another restricting the distribution of American films within their borders at the present time. These restrictions vary from film monopolies to restrictions such as import licenses, quotas, and preferential tariffs directed against the USA product, and to making it compulsory for theatres to show domestic made movies wherever possible.

In France for example, about \$10,000,000 of American film money has been tied up and visas have been refused to Hollywood representatives though they are being granted to British film agents. In addition the entire French film industry has been placed in the hands of ardent nationalists, who together with the local film industry leaders are determined to restrict films and get rid of Hollywood competition.

In Great Britain the native film industry is expanding, while the use of American films is being reduced. And it is common knowledge that J. Arthur Rank, Britain's most active producer-distributor, is busily working on pictures aimed at American and world markets.

Laughton Eats Again

Charles Laughton stages his eighth big "eating" scene in motion pictures in "Captain Kidd," a United Artists picture.

UA Checks Out of Will Hays Office

United Artists Corporation has issued the following statement regarding its resignation from the Motion Picture Producers and Distributors of America:

In view of the fact that virtually all of the producers using the facilities of United Artists Corporation, for distribution have joined the Society of Independent Motion Picture Producers, the owners of United Artists Corporation have deemed it to the best interest of the company to resign from the Motion Picture Producers and Distributors of America, the resignation becoming effective on or about September 21, 1945.

They also have authorized United Artists Productions, the producing affiliate of the corporation, to become a member of the Society of Independent Motion Picture Producers.

20th-Fox Gross Hits New High

(Continued from Page 1)

Net profit for the year amounted to \$12,480,491 after all charges and taxes were deducted, an increase of about \$1.5 millions over the net profit for 1943. Current assets listed at December 30, 1944, were \$89,126,623, while liabilities amounted to \$46,809,920.

During 1944, the English subsidiary of 20th-Fox invested \$1.2 millions in additional stock of the Metropolis & Bradford Trust Company. This gives the subsidiary approximately a half interest in M & B which in turn owns 57 percent of the voting control of Gaumont-British.

Spyros P. Skouras was re-elected president of 20th Century-Fox Film Corporation at a recent meeting of the board of directors and 15 directors were elected by the stockholders to serve until 1946, at the annual meeting of the corporation in New York.

Elected with Skouras to serve as officers for another year, were: William C. Michel executive vice-president, Darryl F. Zanuck, vice-president in charge of production and Thomas J. Connors, vice-president in charge of sales.

Twentieth Century-Fox Film Corporation has reported a consolidated net profit for the first quarter ended March 31, 1945 of \$2,855,485, including all subsidiaries and after all charges were deducted.

Morris Milligan Rites In Bradford, Penn.

A number of Toronto friends of the late Morris Milligan were present at his funeral in the family plot in Bradford, Pennsylvania. Those from the film industry who made the trip to attend the services on Sunday, May 27, were Ron McLelland, Ben Geldsaeler, R. W. Bolstad, Jack Hunter, Ed Wells and Shirley Smith.

About 30 were present at the funeral, among them the only living member of the Milligan family, John, a member of the United States Army Air Force.

Had his funeral been held in Toronto, hundreds would have attended, for few men enjoyed the regard Morris Milligan did in that city, where he spent so many years. He was 54.

Strand Hamilton Accepts Offer

Shareholders of Strand Hamilton Theatre Ltd., Hamilton, Ontario, recently accepted an offer from United Amusement Co. of Hamilton (made on behalf of a new company to be incorporated) to purchase its assets and property.

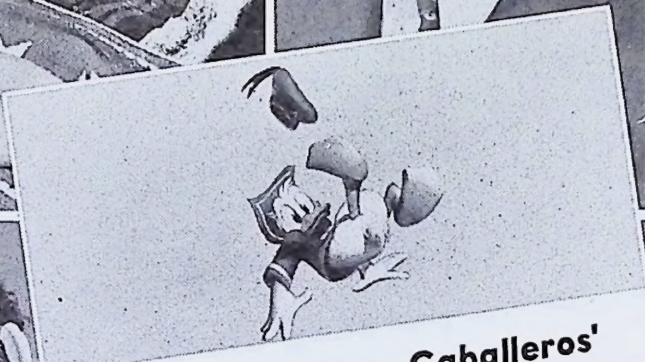


UA's 'Colonel Blimp' An Excellent Drama

AN unusual film, rich in Technicolor and loaded with fine acting is the British-made drama based on the famed Low character, "The Life and Death of Colonel Blimp." It's from United Artists.

It has drama, comedy and suspense and will be most welcome to Canadian audiences, who are at home with its ideas and characters.





RKO's 'The Three Caballeros'

WALT DISNEY has once again accomplished the unusual in entertainment with "The Three Caballeros," a Technicolor feature which combines live players with animated cartoons of his three popular characters.

It's full of fun and fetching antics, with Donald Duck visiting Brazil and Mexico. The color and background of those countries are excellent human and technical subject matter.

